



SAMPLE REPORT · REAL DATA, CLIENT ANONYMISED

Monthly SEO Report September 2026

Prepared for: a UK automotive SaaS (one of our own portfolio sites, anonymised). Every number in this report comes from Google Search Console — this is the exact format every rankloop client receives each month.

rankloop.dev · sales@rankloop.dev

1 · Executive summary

September was the strongest month since the loop started in June. Clicks grew **+396%** month-on-month as the local landing pages published over summer began ranking, and average position improved from 16.5 to 12.3.

1,702

CLICKS (AUG: 343)

351,065IMPRESSIONS (AUG:
140,712)**12.3**

AVG POSITION (AUG: 16.5)

12

ARTICLES PUBLISHED

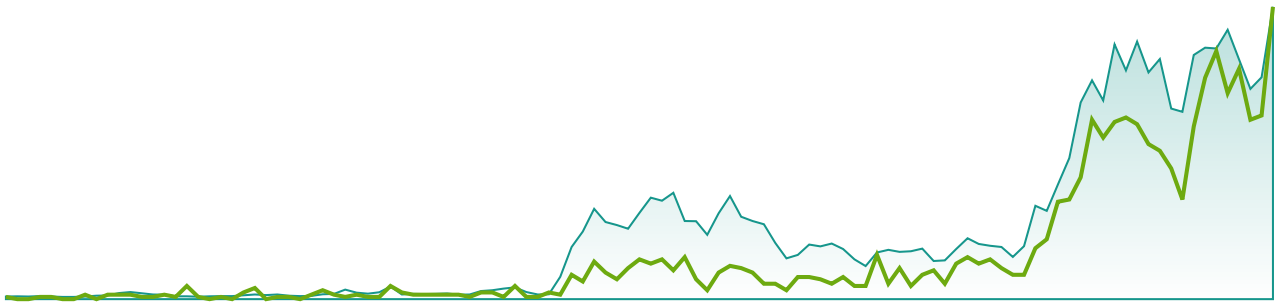
WHAT THE LOOP DID THIS MONTH

- Published 12 new pieces targeting keyword gaps found in Search Console: 11 local service guides and 1 national comparison guide.
- Refreshed internal links across the two strongest topic clusters.
- Article + FAQ schema shipped with every piece; all new pages submitted for indexing.

Reading this as a prospect? This is a real month from a real site — only the domain is withheld. Your report carries your own Search Console data.

2 · Traffic & rankings

Daily clicks (green) and impressions (teal) since the loop started on 8 June 2026.



clicks max 132/day · impressions max 20,797/day

QUERIES MOVING TOWARD PAGE ONE

QUERY	IMPRESSIONS	AVG POSITION
petrol station near me	8,133	20.1
mot checker dvla	4,443	8.4
gas station near me	3,600	9.6
cheapest fuel near me	1,624	9.3
vehicle tax reminder	1,348	9.5

3 · Content & next month

PUBLISHED IN SEPTEMBER (12)

11 local service guides across UK towns plus 1 national comparison guide — all chosen from Search Console gaps where the site already earned impressions without a dedicated page.

BIGGEST RANKING IMPROVEMENTS SINCE START

ARTICLE TOPIC	POSITION BEFORE	NOW
"When is my MOT due" guide	29.6	2.0
Car tax reminder guide	9.0	1.0
MOT history checker guide	17.0	3.2

20 of 36 published articles have improved their average position; 33 of 36 are indexed.

PLAN FOR OCTOBER

- Refresh the three articles that slipped positions in late September with updated data.
- Extend the local-guide cluster toward the "near me" queries now inside the top 20.
- Tighten internal links from the two page-one articles to the striking-distance pages.
- Continue the publishing cadence: next batch of gap-driven articles already queued.

Questions about any number in this report? Your strategist answers directly — sales@rankloop.dev.